



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1353783

| | | | |
|----------------|--|---------------|-------------|
| Schedule Dates | 08/15/12-08/20/12 | Date Entered | 08/13/12 |
| Advertiser | Restore Our Future (685533) | Last Modified | 08/13/12 |
| Agency | Mentzer Media Services (1381) | Entered By | Lisa Carter |
| Product | POLITICAL CANDIDATE SUPER PAC (ns) (1386) | CO-OP | No |
| Brand | RESTORE OUR FUTURE (413489) | Headline # | ECR09790125 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A35+R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | CLOYD, ELISE | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 1890 | Commission | \$112.50 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$637.50 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | RESTORE OUR FUTURE JONATHAN VITTI SHARE = 1% | | |

| Greensboro (WXLV) | | |
|--------------------|-------|----------|
| By Broadcast Month | Spots | Rate |
| Aug. 2012 | 8 | \$750.00 |
| Grand Total: | 8 | \$750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/15/12-08/17/12 | 1 | :30 | 11:35P- ABC-Nightline | 4 | | | X | X | X | | | 4 | \$90.00 | \$360.00 | Greensboro (WXLV) | NIGHTLINE | 8/13/12 |
| 2.0 | Normal Line / News (2) | 08/18/12-08/18/12 | 4 | :30 | 6:30P- ABC-World News Saturday | | | | | | | 1 | | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | ABC WORLD NEWS | 8/13/12 |
| 3.0 | Normal Line / SPOT (3) | 08/19/12-08/19/12 | 4 | :30 | 10:58-40A- ABC-This Week | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | THIS WEEK | 8/13/12 |
| 4.0 | Normal Line / SPOT (4) | 08/20/12-08/20/12 | 4 | :30 | 11:35P- ABC-Nightline | | 1 | | | | | | | 1 | \$90.00 | \$90.00 | Greensboro (WXLV) | NIGHTLINE | 8/13/12 |
| 5.0 | Normal Line / News (2) | 08/19/12-08/19/12 | 4 | :30 | 6:28-45P- ABC-World News Sunday | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | ABC WORLD NEWS | 8/13/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|---------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | Made | 8/13/12 | |

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL ISSUE GROU
 Product RESTORE OUR FUTURE
 Estimate# 1890
 Buyer ELISE CLOYD
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1890
 Flight Dates 08/14/2012 - 08/20/2012
 Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () JONATHAN VITTI
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|-------|-------------|-------------|----------------|-----|----------|------------|------------|-------------|------------|
| 1 | TU-F | 08/14-08/17 | 1135P-1202A | NIGHTLINE | .30 | \$90.00 | 4 | 1 | 4 | \$360.00 |
| 2 | SA-SU | 08/18-08/19 | 630P-7P | ABC WORLD NEWS | .30 | \$100.00 | 2 | 1 | 2 | \$200.00 |
| 3 | SU | 08/19-08/19 | 11A-12P | THIS WEEK | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| 4 | M | 08/20-08/20 | 1135P-12A | NIGHTLINE | .30 | \$90.00 | 1 | 1 | 1 | \$90.00 |

---REPORT TOTALS---
 Report Totals. 8 / \$750.00

---SALES MONTHLY TOTALS---
 Aug 12. 8 / \$750.00

Sales Totals. 8 / \$750.00
 Station Totals. 8 / \$750.00
 Lines not sent/rcld/rtm. 0 / \$0.00

---COMPETITIVE---
 Market Totals \$75,000

CABL 0% UNKN 0% WEFX 0% WCMG 0% WMYT 42%
 WCHP 24% WMJV 0% WUPN 0% WXTI 33% WXLV 1%

Books null
 Demos RA35+

Rep Order# 9790125 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/13/2012 10:04 AM
Last Received: 08/13/2012 9:52 AM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 1890
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //1890
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--|
| Station and Location: WXLV | Date: 8/13/12 |
|---|--|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

Total Charges: \$ 750.⁰⁰ GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Matthew Boman _____
Signature Printed Name Title